Privacy Policy

Sunbloom Media Arts Center respects the privacy of our constituents. In order to better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected when you visit www.sunbloomarts.org (the "Website"). This Privacy Policy works in conjunction with the Terms of Use.

Information We Collect and How We Use It

In the course of using the Website, we may collect, as voluntarily provided by you, your email addresses for our listserv, payment information for donations, and certain personal information when you sign up to
be a volunteer or participate in our programs.

We may also aggregate non-personal information about how the Website is used. We may use IP addresses (which are not linked to personal information of any individual user) to analyze trends, administer our website, track volume of usage, and gather broad demographic information for aggregate use; this information helps us measure the number of visitors to various sections of this website and to help make the website more useful.

We do not sell names or other personal information about our Website users and subscribers to mass marketers or any other entity, nor do we engage in exchanges of such information. We do not share donor information with other organizations. Online credit card donations are processed through a third party service provider and we do not retain, store, sell or share any of your credit card, payment-related, or other personal information.

We reserve the right to use personal information to protect the security or integrity of our Website; to protect against a threat to personal safety or destruction of property; to protect against legal liability; or to cooperate with government officials or parties in litigation, or as otherwise required by law. We may also share personal information with our successors and assigns in accordance with law.

Squarespace

The Website is hosted by Squarespace. Squarespace collects personal data when you visit the Website, including:

- Information about your browser, network and device
- Web pages you visited prior to coming to this website
- Web pages you view while on this website
- Your IP address

Squarespace needs the data to run this website, and to protect and improve its platform and services. Squarespace analyzes the data in a de-personalized form.

Form Block Submissions

When you submit information to this website via webform, we collect the data requested in the webform in order to track and respond to your submissions. We share this information with Squarespace, our online store hosting provider, so that they can provide website services to us.

Analytics

The Website collects personal data to power our site analytics, including:

- Information about your browser, network, and device
- Web pages you visited prior to coming to this website
- Your IP address

This information may also include details about your use of the Website, including:

- Clicks
- Internal links
- Pages visited
- Scrolling
- Searches
- Timestamps

We share this information with Squarespace, our website analytics provider, to learn about site traffic and activity.

Fonts

This website serves font files from and renders fonts using Google Fonts and Adobe Fonts. To properly display this site to you, these third parties may receive personal information about you, including:

- Information about your browser, network, or device
- Information about this site and the page you're viewing on it
- Your IP address

Links to Other Websites

The Website may provide links to other websites. We are not responsible for the privacy or security practices of other websites (including security, collection of personal information, or use of cookies) or practices of other organizations and individuals.

Anti-Spam Policy and Your Opt-Out Rights

We are committed to permission-based communication and preventing the spread of spam or other forms of unsolicited emails. If you have received an email in error, you may remove your information from our database by contacting us at contact@sunbloomarts.org or by clicking unsubscribe at the bottom of any marketing email.

Commitment to Data Security

We take precautions to host and maintain a secure website and to safeguard data from unauthorized use. We undertake a range of security practices, including measures to help restrict web access to or inappropriate use of sensitive data.

Your Consent and Questions

By submitting personal information through this Website, you give your consent to our collection, use, and disclosure of such information as described in this Privacy Policy. If you have any questions about our Privacy Policy, wish to withdraw your consent to allow us to collect your data, have requests about the status and correctness of data you have provided to us, or wish to have your data completely erased, please contact us at contact@sunbloomarts.org or write to us at the following address:

Sunbloom Media Arts Center
2108 N St STE 8162
Sacramento, CA 95816 USA

Changes to the Privacy Policy

We review our privacy practices from time to time, and these practices are subject to change. Any change will be effective immediately upon posting on our Website and by changing the effective date below. Be sure to return to this page periodically to ensure familiarity with the most current version of this Privacy Policy.